AVAILABLE FOR NEW PROJECTS · 2026

I help brands *rank,* and stay ranked.

Three case studies from twelve months of organic marketing — keywords, traffic, authority, video. Less talk. The dashboards do the talking.

01 diabexy.com 02 grandmaasecret.com 03 firstbudorganics.com

HIRE ME ↗ VIEW WORK ↓



— § —

CASE 01 / 03 diabexy.com

DIABETIC NUTRITION · D2C · SHARK TANK S2

Diabexy — *domain authority* & Pinterest growth.

Domain Rating climbed 18 → 19 → 25 across six months, while Pinterest grew to 227K impressions organically — all without paid ads.

01.1 / DOMAIN AUTHORITY

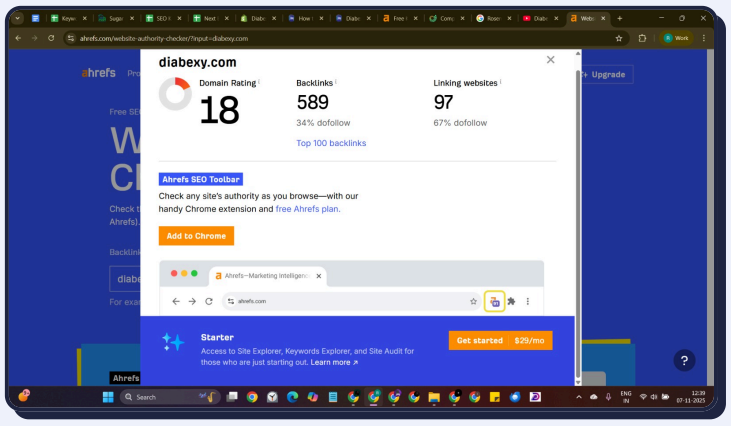
DR climbs *18 → 25*

Three Ahrefs snapshots — Oct 2025 to Mar 2026. Each step earned through content and link building.

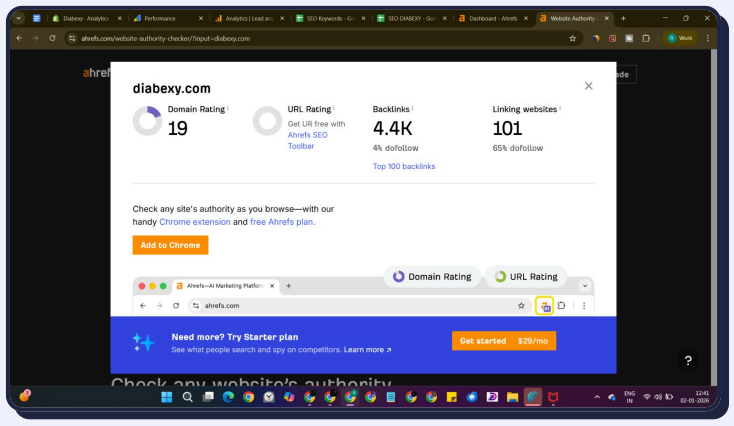
OCT 2025	DEC 2025	MAR 2026
18	19	25
Domain Rating · the starting line	First lift after content & link work	Authority + ranks across many new keywords

— AHREFS DR SNAPSHOTS · PROOF BELOW —

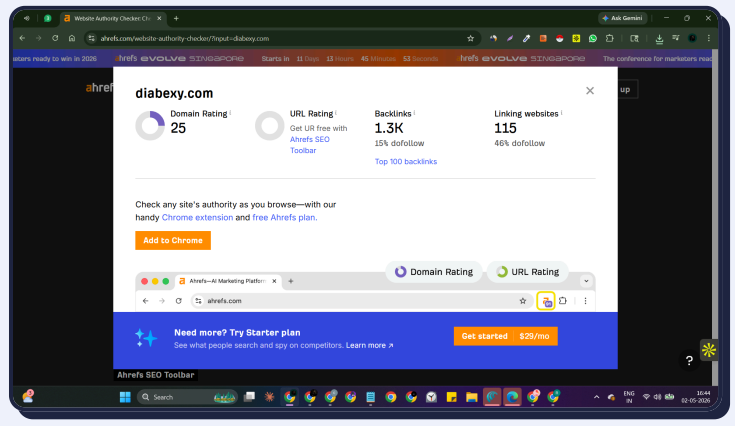
DR 18 · OCT 2025



DR 19 · DEC 2025



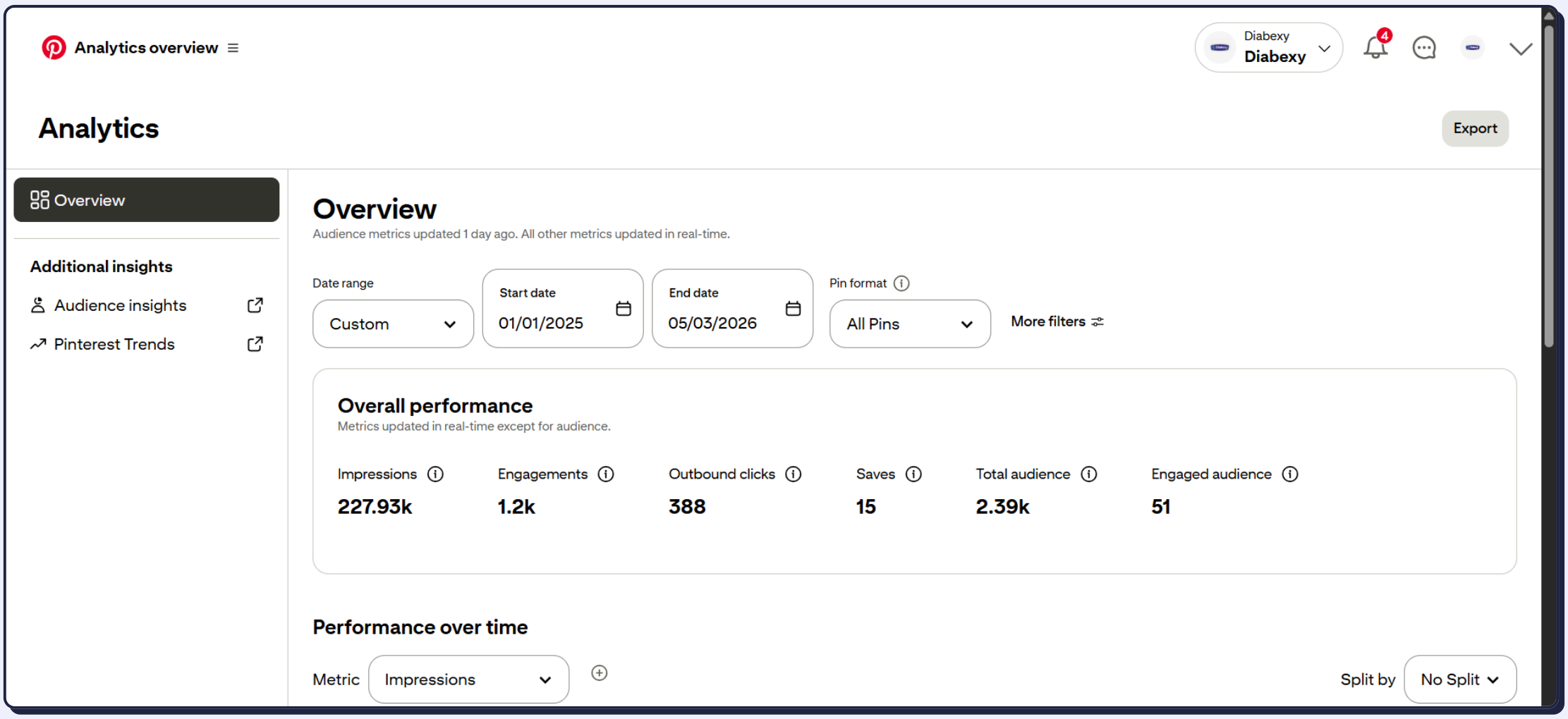
DR 25 · MAR 2026



01.2 / PINTEREST ANALYTICS

Pinterest — *impression growth*

Organic Pinterest presence built from scratch — 227K impressions, zero paid promotion.



JAN 2025 – MAY 2026

227k

Pinterest impressions · organic

JAN–MAY 2026

1.2k

Engagements on Pinterest content

ALL TIME

388

Outbound clicks to store

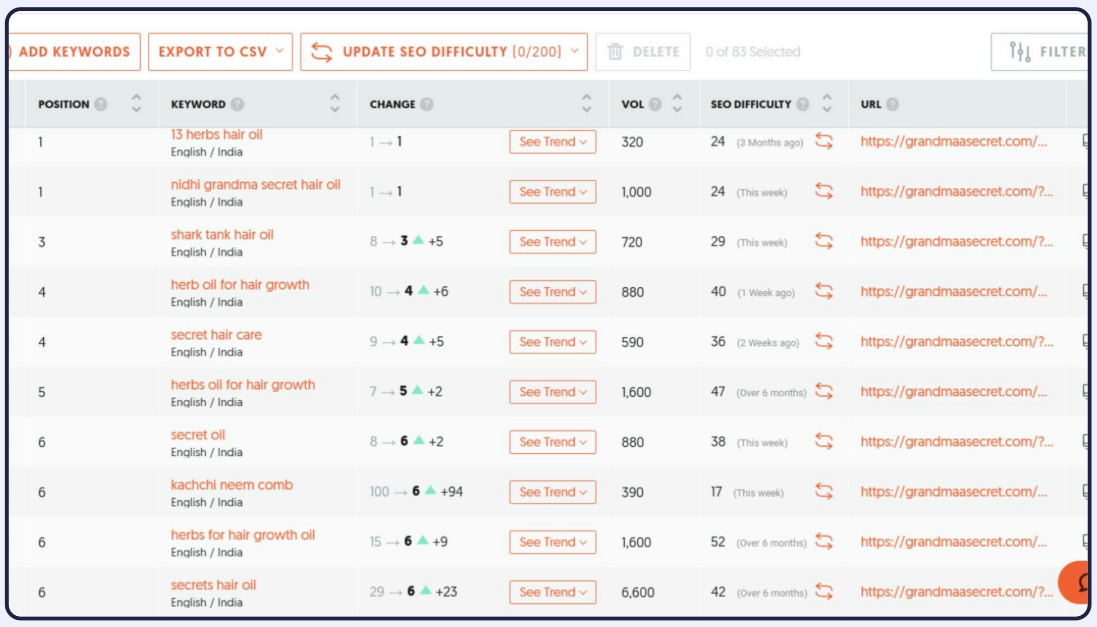
— § —

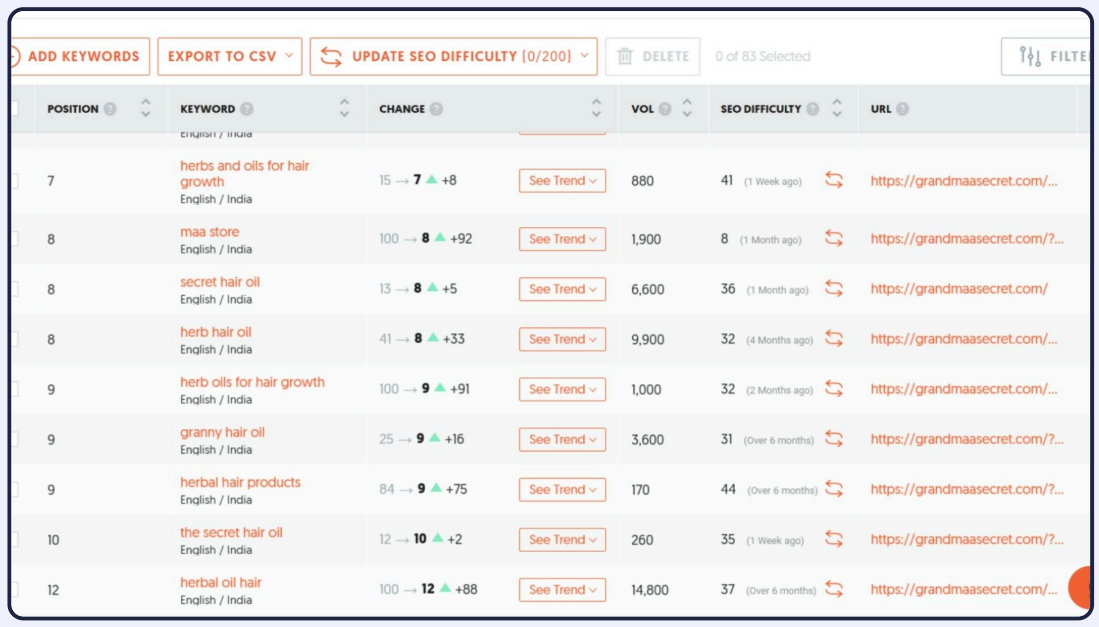
Nidhi's Grandmaa Secret — *compounding* across every channel.

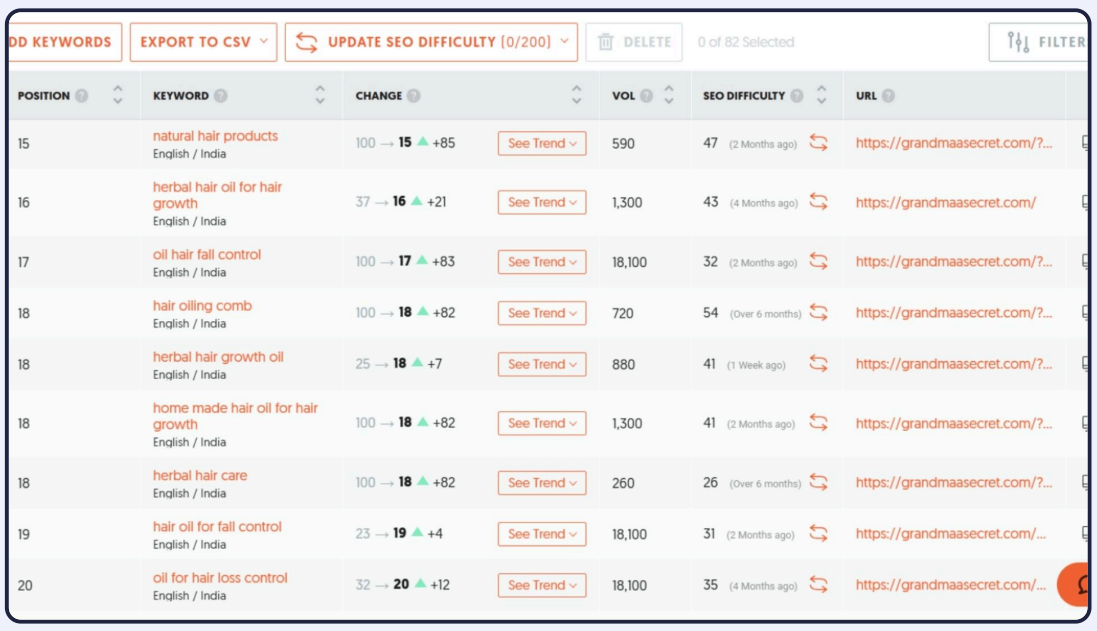
Keywords, GSC traffic, backlinks, and YouTube — all moving in the same direction across twelve months.

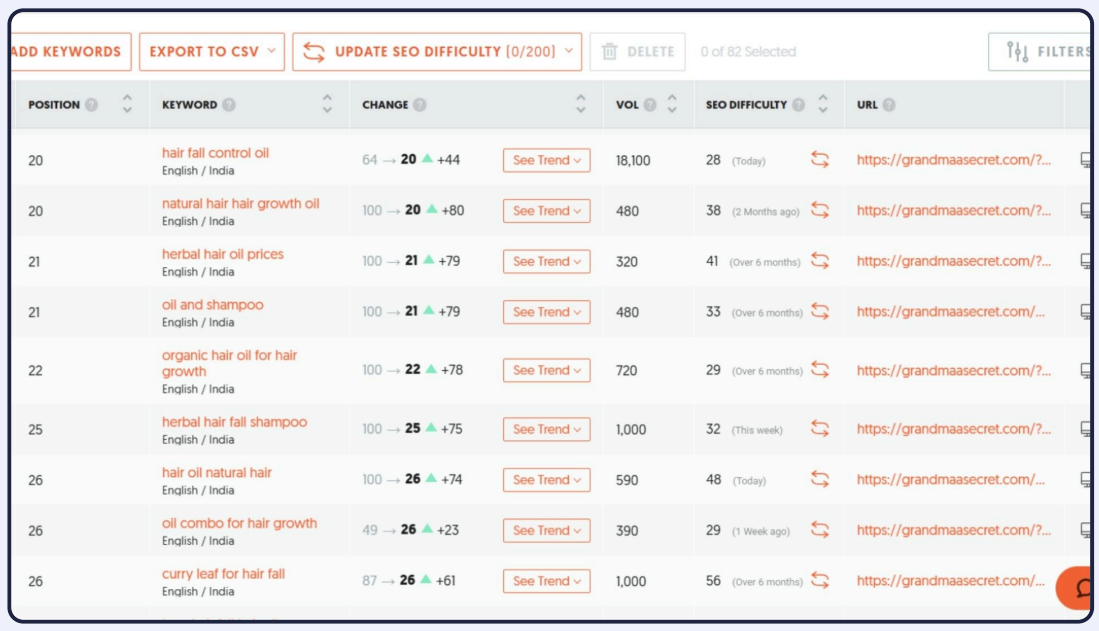
02.1 / ORGANIC KEYWORDS — Keyword improvement *curve*

— UBERSUGGEST RANK TRACKER · PROOF DROPS BELOW —



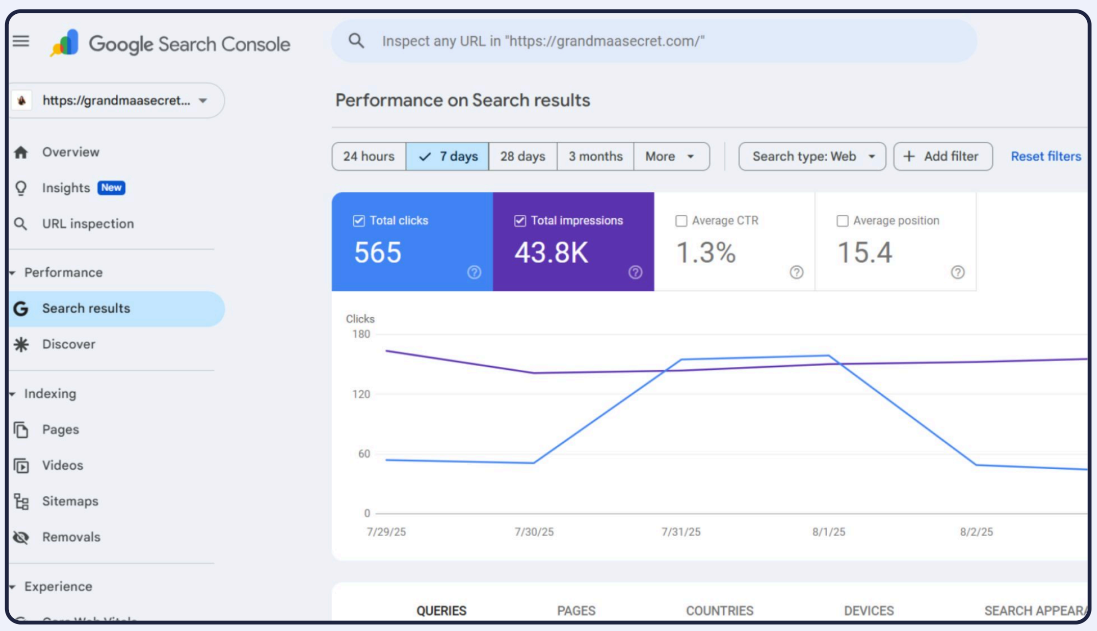


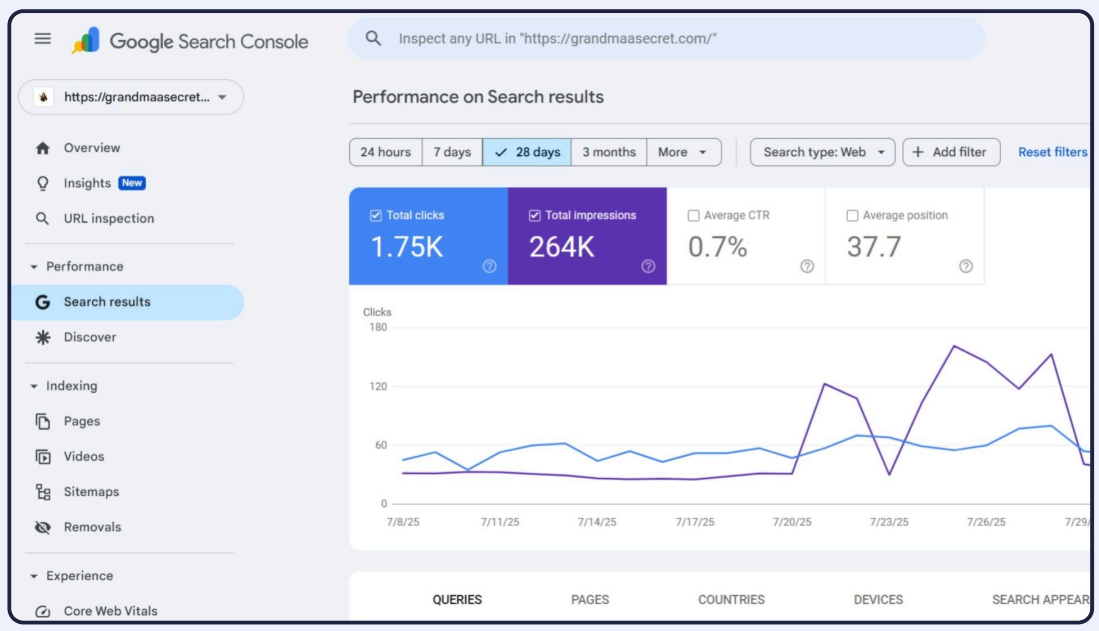


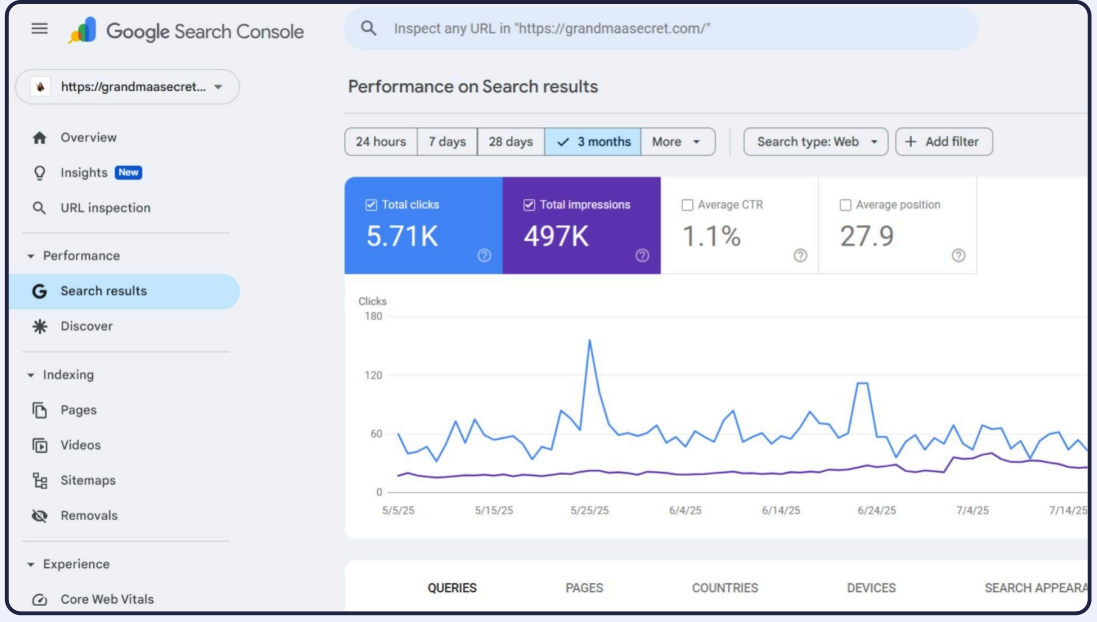


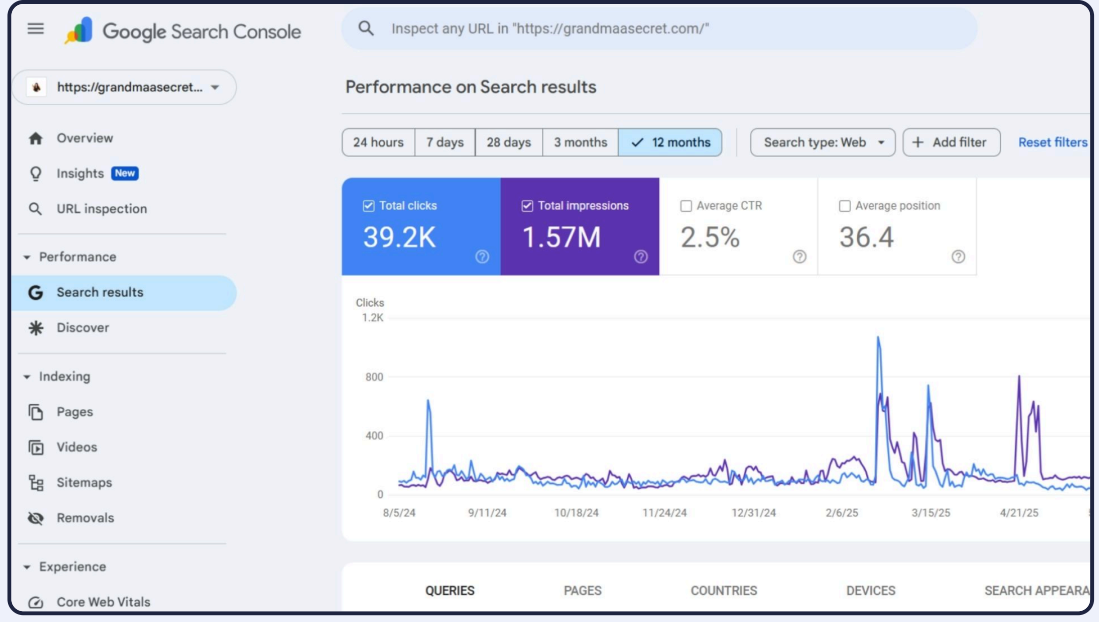
02.2 / GOOGLE SEARCH CONSOLE — GSC traffic *increase*

Four windows. Four screenshots. Same line going up.









02.3 / OFF-PAGE

Backlink growth — *12 months*



02.4 / YOUTUBE

Channel growth · *since Aug 2024*

From zero to 5.1M views in twelve months — 3 rolling windows of proof.

28 DAYS The recent push

90 DAYS Quarter view

365 DAYS The full year

CASE 03 / 03 **firstbudorganics.com**

ORGANIC BABY & WELLNESS · D2C · SHARK TANK S3

First Bud Organics — *keywords & rankings* climb in three months.

Ranking keywords nearly doubled from 40 to 78, average position sharpened 9.8 → 7.7, and Search Console impressions and clicks both grew — inside a single three-month window.

03.1 / RANKING KEYWORDS · SEMRUSH — 40 → 78 in *three months*

Apr 2026 to Jul 2026 — 38 net-new ranking keywords added, worth 34,540 in tracked monthly search volume.

APR 2026 · START

40

Ranking keywords

+38 NEW · 34,540 VOL

+38

Keywords added

JUL 2026 · 3 MONTHS

78

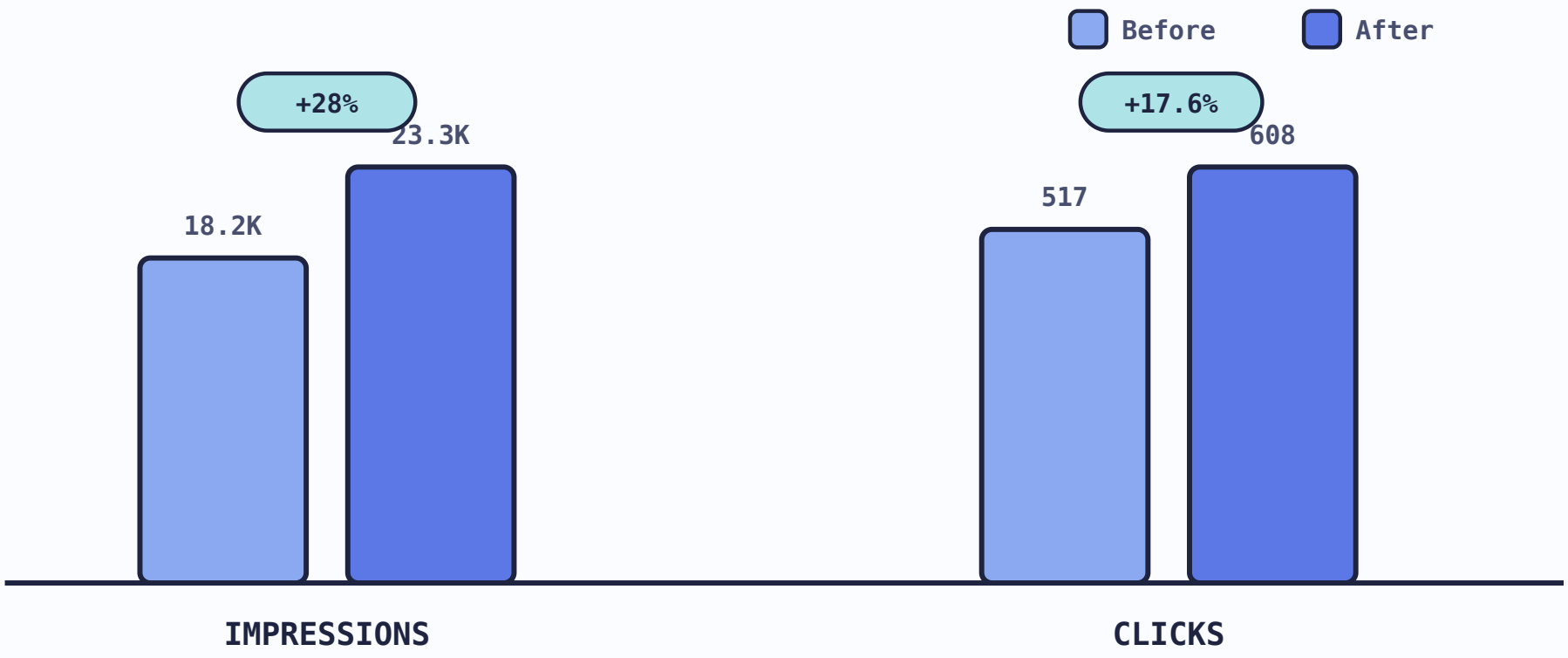
Ranking keywords

03.2 / GOOGLE SEARCH CONSOLE — Impressions & clicks — *both up*

Most recent 28-day window, side by side — impressions +28%, clicks +17.6%.

GSC performance — before vs after

LAST 28 DAYS



APR 2026 · AVG POSITION
9.8

→

JUL 2026 · AVG POSITION
7.7

03.3 / CONTENT & OFF-PAGE — Content that ranks, *links that hold*

SEO blogs across the brand's core categories, plus link-building to back the rankings.

14 SEO blogs published

BUYER-INTENT CATEGORIES

1,200 quality backlinks

DOMAIN AUTHORITY SUPPORT

Turmeric, sea buckthorn, tulsi, stevia, honey, tea and pickle — content mapped to real search demand across the organic wellness range.

Steady off-page work building referring domains to back up on-page gains and hold rankings as the keyword set expanded.

48 non-branded, buyer-intent keywords ranked

HIGH-VOLUME TERMS

Including high-volume commercial terms like **chai masala powder** and **masala tea powder** — roughly 4,400 searches/month each — plus 728 monthly organic visits driven to the store.

— § —

PINTEREST MARKETING RESULTS

Pinterest growth *that converts*

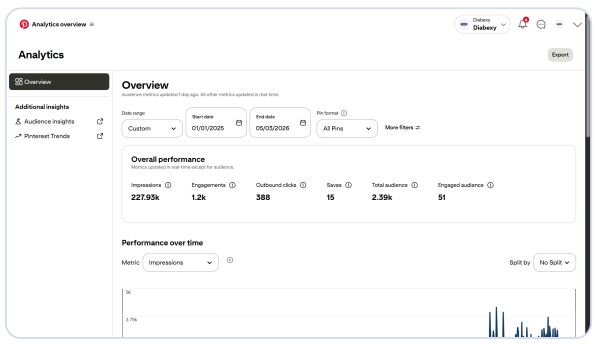
Across multiple brand accounts — from Grandmaa Secret to Go Paperless — consistent organic Pinterest growth with millions of impressions, hundreds of thousands of engaged audiences, and real outbound traffic.

GO PAPERLESS	GRANDMAA SECRET	DIABEXY
5.44*m*	430*k*	227*k*
Pinterest Impressions	Pinterest Impressions	Pinterest Impressions

Grandmaa Secret — SHARK TANK S4

430k IMPRESSIONS	38k ENGAGEMENTS
293k TOTAL AUDIENCE	30k ENGAGED AUDIENCE

Diabexy — SHARK TANK S2



227k IMPRESSIONS	1.2k ENGAGEMENTS
2.39k TOTAL AUDIENCE	388 OUTBOUND CLICKS

Go Paperless — E-BOOKS · D2C

5.44m IMPRESSIONS	304k ENGAGEMENTS
3.12m TOTAL AUDIENCE	230k ENGAGED AUDIENCE

PINTEREST / PROFILE

Personal Pinterest *profile*

Managing multiple brand accounts as well as building a personal Pinterest presence.

§



WHO AM I

MD Raqib *Alam*

SEO & ORGANIC GROWTH EXPERT · AI VIDEO ADS

I'm **MD Raqib Alam**, an SEO and organic growth specialist helping D2C and marketplace brands grow the organic way — **clean technical SEO, content that ranks, and links that hold** — plus cinematic AI-generated video ads that turn products into scroll-stopping content.

Based in Kolkata, I work with brands across India, including multiple **Shark Tank India** alumni — compounding growth across keywords, organic traffic, backlinks, YouTube and Pinterest in parallel.

I've worked with **Grandmaa Secret (Shark Tank S4), Diabexy (S2), First Bud Organics (S3), JhaJi Store (S1), Chefling (S1), Odd Giraffe (S3), Kalakaram (S3)** and F2 Fintech (S5).

10.3m	5.1m	+15
IMPRESSIONS DRIVEN	YOUTUBE VIEWS	DOMAIN AUTHORITY PTS

WHATSAPP LINKEDIN

Growthcampaignexpert@gmail.com · +91 78650 38971

§

BRANDS I'VE WORKED WITH

Shark Tank India *alumni* & beyond.

From Shark Tank Season 1 to Season 5 — I've worked with these brands to grow their organic presence, drive traffic, and build authority that lasts.

Grandmaa Secret

SHARK TANK SEASON 4

Ayurvedic hair care brand. Built to 5.1M YouTube views, 1.57M GSC impressions in 12 months, 1,939 backlinks from scratch.

Diabexy

SHARK TANK SEASON 2

Diabetic nutrition brand. Pinterest organic growth to 227K impressions. Domain authority growth and keyword ranking improvement.

JhaJi Store

SHARK TANK SEASON 1

Mithila pickles and authentic food brand. Taste of Bihar and Mithila — organic SEO and content strategy.

Chefling

SHARK TANK SEASON 1

Premium food brand. Organic marketing strategy, content that ranks, and audience growth through search.

Odd Giraffe

SHARK TANK SEASON 3

Creative D2C brand. Organic content, SEO strategy, and brand visibility through search and social.

Kalakaram

SHARK TANK SEASON 3

Art and craft brand for children. Growing organic reach through keyword content and Pinterest marketing.

First Bud Organics

SHARK TANK SEASON 3

Organic baby & kids care brand. Building authority through content marketing and natural search growth.

F2 Fintech

SHARK TANK SEASON 5

Fintech startup. SEO and organic strategy for the financial services niche — building trust through content.

Hire me for the *next one*.

I can Rank Your Website where it belongs!

REACH

Growthcampaignexpert@gmail.com
+91 78650 38971
WhatsApp ↗
LinkedIn ↗

THINGS I DO

Technical & on-page SEO
Link building & digital PR
SEO content writing
Pinterest marketing
YouTube SEO
AI video & product ads